

Tobacco Region Revitalization Commission

Regional Summit

April 26, 2016

SWVHEC - Abingdon, Virginia

9:00 am Welcome and Opening Remarks

Becky Coleman - Co-Chair

TRRC Strategic Planning Committee

Feedback on our Current State

Greg Brittingham – Facilitator

Performance Management Group @ Virginia Commonwealth University

1. What can be improved regarding TRRC operations and procedures?
2. What is TRRC doing well and should continue to do?

Future Priorities

1. Rank order the six economic drivers. Each person votes for their top two by making a check mark with a marker
2. Provide examples of the type of desired projects for the top three economic drivers

11:30 am Closing Comments

Becky Coleman

Public Comments

Economic Drivers

1. **Leadership and Community Capacity** which includes building the capacity of three interdependent elements which are individual leaders, organizations and the community as a whole
2. **Education and Workforce Development** which includes all segments of the education pipeline including colleges, universities, community colleges, training programs, career and technical education and K-12 education
3. **Access to Quality and Specialty Healthcare** including having access to diverse means of healthcare delivery through telehealth and other programs
4. **Infrastructure**, including broadband, water, sewer, natural gas, transportation and capital construction
5. **Entrepreneurship and Small Business** encompassing the business, community and regulatory climate to support startups and small business expansion
6. **Regional Assets and Opportunities** including the elements that contribute to a regional identity including quality of life, tourism opportunities and downtown redevelopment.